

BUYING GUIDE • Stationery

MAKE A GREAT IMPRESSION

Whether you work for a large corporation or a small business with big plans, your stationery system is the foundation of your identity. Help your business get noticed with a wide range of premium paper options that communicate quality and create confidence.



WHY USE PREMIUM STATIONERY?



Cotton content is one important aspect of fine stationery. Cotton has a luxurious feel and rich texture which suggests premium paper. Premium papers reflect a high quality, distinctive image to your business clients. They also set presentations, letters and other high-priority printed pieces apart from the crowd. You will find an assortment of cotton content stationery in this section.

WHAT WILL YOU FIND IN THIS SECTION?

Distinctive finishes and other features can set your stationery apart:

- Granite finish has the look of elegant granite and is smooth to the touch.
- Parchment has an old world look and feel.
- Laid finish has a handmade appearance.
- Smooth finishes give paper a crisp, contemporary feel.
- Linen paper has a subtle, distinctive texture like fine cloth.
- Woven paper feels soft and luxurious.
- Light cockle has a crisp, snappy feel.
- Patterned paper, embossed with subtle images, creates a unique patterned look.
- Light, business-friendly colors can stand out in the mailbox.
- Watermarks, usually identifying a brand and paper mill, are another sign of premium stationery.

We offer a variety of the finest stationery available from well known stationery mills. Most papers are made for use in laser or inkjet printers making it easy for you to impress your clients and stand out from other businesses.



GRANITE



PARCHMENT



LAID



SMOOTH



LINEN



WOVEN